



FOR IMMEDIATE RELEASE

Nominate a Conservation Champion in the NVCA watershed

UTOPIA, Ontario, September 14, 2009 – Do you know someone who works hard to protect our local environment?

If yes, the Nottawasaga Valley Conservation Authority wants you to nominate them for an NVCA Conservation Champion award, so they can be recognized for their contribution to the health of our watershed.

“Our work to conserve our healthy waters cannot be done alone,” says Walter Benotto, Chair of the NVCA. “Our partners and volunteers are one of our most valuable assets not only for undertaking environmental protection projects, but for maintaining them and encouraging others to get involved.”

Conservation Champions can be individuals, community groups, businesses, partners or agencies who have contributed to an environmental improvement project in one of the NVCA’s 18 member municipalities, spanning across Simcoe, Dufferin and Grey counties.

There is also a *Young Conservation Champion* category open to individuals age 19 or under.

“It is important to celebrate the accomplishments of our younger generation and the work they do to protect our natural resources for the future,” says Benotto.

Eligible projects include, but are not limited to, environmental restoration projects; tree planting and forest management; environmental publications; environmental educational; donation of conservation land or easement; a financial contribution towards the purchase of conservation land or in support of an environmental project; implementation of environmental plans or policies; or advocacy for the NVCA to stakeholders and decision makers.

The NVCA will recognize recipients at the *Conservation Champions and Evening of Thanks* on November 3rd.

Nomination forms can be found at www.nvca.on.ca. Nominations must be received by Friday, October 9, 2009. They can be sent to the attention of Kim Garraway by email to kgarraway@nvca.on.ca; by fax to (705) 424-2115; or by mail to 8195 8th Line, Utopia, Ontario, L0M 1T0.



The New Tecumseth Streams Committee was recognized as a Conservation Champion in 2008, in part for the restoration work they did here at Northwood Park.

Member Municipalities

Adjala-Tosorontio

Amaranth

Barrie

The Blue Mountains

Bradford-West Gwillimbury

Clearview

Collingwood

Essa

Innisfil

Melancthon

Mono

Mulmur

New Tecumseth

Oro-Medonte

Grey Highlands

Shelburne

Springwater

Wasaga Beach

Watershed Counties

Simcoe

Dufferin

Grey

Member of



Conservation ONTARIO
Natural Champions

www.nvca.on.ca *Conserving our Healthy Waters*

NOTTAWASAGA VALLEY CONSERVATION AUTHORITY • Centre for Conservation

John Hix Conservation Administration Centre • Tiffin Conservation Area • 8195 8th Line • Utopia, On L0M 1T0

Telephone: 705.424.1479 • Fax: 705.424.2115 • Web: www.nvca.on.ca • Email: admin@nvca.on.ca



About the NVCA

The NVCA is a public agency dedicated to the preservation of a healthy environment through specialized programs to protect, conserve and enhance our water, wetlands, forests and lands.

For more information about the Conservation Champion awards, please contact:

Kim Garraway, Communications & Public Relations Assistant

705-424-1479, ext. 244

kgarraway@nvca.on.ca

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